

Subject: Letter of Recommendation for Amber Aristy

To Whom It May Concern,

I am pleased to highly recommend Amber Aristy, who worked at Enthuse Marketing Group, LLC as an Educator for the Diageo Hospitality Partnership program from September 1, 2022, to June 30, 2026. Amber's role was impacted by company-wide changes and workforce reductions, and her departure was not related to performance.

During her time with us, Amber demonstrated strengths in community relationship building in two brand new markets for her when she moved to fill open roles, execution of strategic goals, and an ability to thoughtfully incorporate feedback to continuously improve her work. Additionally, her education sessions were clear, concise, and, most importantly, engaging. She approached her responsibilities with professionalism, strong attention to detail, and a commitment to delivering high-quality results.

Amber made meaningful contributions through her leadership and execution of hospitality initiatives. Notably, when tasked with delivering a high-visibility event on a very tight timeline, she went above and beyond to produce results that exceeded expectations and left a strong impression on the client. Her ability to remain focused, organized, and solutions-oriented under pressure made her a valuable partner to both our team and our clients.

I am confident Amber will bring immediate value to her next opportunity.

Sincerely,

Jamie MacBain

Program Performance Director, Control States